



Dear Business Owner,

Help us Help Families

Family News Summit 2010 is the answer Families are looking for today to enhance family living. Family News Summit, (FNS), 2010 is scheduled for Saturday, July 17, 2010 from 8:00 a.m. to 3:30 p.m. at the Tyson Corner Marriott at 8028 Leesburg Pike, Vienna Virginia, located next to Tyson's Corner Mall.

This annual summit is designed specifically to highlight and enhance family living, marriage, child development, new technology, health and fitness, investments, entrepreneurship, and much more. Our mission is to focus on issues and concerns that are important to the family and community with today's challenges. Family News Summit is an event sponsored by FamilyNewsRadio.com, founded in 2008. The FamilyNewsRadio.com radio program went live on air in March 2009. An exciting new magazine, FamilyNewsRadio.com magazine is scheduled to launch in April 2010. When you purchase a table for the Summit, you will receive a FREE advertisement in the FamilyNewsRadio.com Magazine.

The goal of FNS is to interact with the thousands of listeners of FamilyNewsRadio.com, that tune in every day. FNS 2010 is an event providing information and services that impact families daily. FamilyNewsRadio.com will provide live broadcasting of the event and the next magazine issue of FamilyNewsRadio.com will feature highlights of the event.

Being a part of FNS 2010 will also visually stimulate interest in your business and skills by exhibiting your products and creations at the event. We have six unique marketing avenues for advertising your business: Advertise on main stage signage, Souvenir Book, Stage presentations, Website advertising, Live Radio Broadcasting Advertisement and Event bag inserts. The Summit will display your business and products at their best which is our goal. The benefits are numerous! Directing business to your location, making physical contact with future customers, and building relationships in person is priceless.

With your help the Family News Summit would like to offer the following:

- ❖ Free health screenings, blood pressure, glucose, cholesterol, body fat testing, and eye exams to all Family members.
- ❖ Free family portraits to the first 100 Families
- ❖ Free balloon sculptures and face painting to all the kids
- ❖ Local fire truck offering tours
- ❖ Police department offering safety monitoring tips
- ❖ Activities for kids of all ages
- ❖ "Fat Albert and Cosby Kids" Character Education Program
- ❖ Mary Kay
- ❖ Vienna Health Improvement Center
- ❖ Community Counseling and Mentoring Services
- ❖ Fundraising for Doctors without Borders for families in Haiti
- ❖ And More!

(803) 319-3715 Email: ProgramDirector@FamilyNewsSummit.com Website: FamilyNewsSummit.com

Attention: Tradeshow 12138 Central Avenue, Suite 255, Mitchellville, MD 20721



We have special offerings to make joining FNS 2010 a great investment. Space is limited, so sign up today!

FNS 2010 table: \$400.00 (\$200.00 Deposit Required) **Free Full page Ad in FamilyNewsRadio.com**
For Non-profit organizations, table: \$300.00 (\$200.00 Deposit Required) **Free quarter (1/4) page Ad in FamilyNewsRadio.com**

If you purchase a table for 2010 Family News Summit you can choose a category below:

Payment for all categories is due at time of signed agreement.

- A. 1 Family Coupon in **FamilyNewsRadio.com** (2 quarters) (\$400)- 25% off cost is \$300.00
- B. *40 radio spots – (30-second spots) for 1 quarters (\$360)- 25% off cost is \$270
- C. *120 radio spots- (30-second spots) for 2 quarters (\$480)- 20% off cost is \$384
- D. ***Banner Ad on Family News Summit Website– 194x38 for 8 months (\$30) **(No discounts)**

*Radio Promos are restricted to ONE (1) promo that is to run the entire length of time noted.

**If a Promo is needed to be created, cost will be \$50.00 due at time agreement.

***Cost to create Banner is \$68.00 due at time of agreement.

Event Bag insert advertisement is available for \$100.00. (Limit of 15 organizations) If you are unable to attend this event, have your information in the hands of the first 2000 participants. The 2000 inserts must be provided by the exhibitor no later than April 1, 2010. No refunds if deadline is not met. (Services are available if you need an insert created- call or email for details)

Other Special Packages Available

Internet Radio Specials (50% deposit due at signing of contract)

- Reg. \$1125 / (75) – thirty-second spots / Now \$900
- Ask about the Start-up kit for \$190 / (47) spots

Special Bonus: Free Table at Family New Summit 2010- \$400 Value

Full Packages Specials

4 for 4 Package reg. \$955 Now \$755 (50% deposit due at signing of contract)

- Internet Radio / (40) –thirty-second spots
- Magazine Family coupon for 3 months
- Web Banner Ad on Family News Summit website 164x272
- 30 second Video on web directory

Special Bonus: Free Table at Family New Summit 2010- \$400 Value

3 for 3 Package reg. \$700 Now \$550 (Payment due in full at signing of contract)

- Internet Radio / (20) – thirty-second spots
- FNR Web Directory & Magazine for 3 months
- E-blast / 100 Names (additional names at \$0.50 each)

Special Bonus: Free Table at Family New Summit 2010- \$400 Value

2 for 2 Package reg. \$650 Now \$300 (Payment due in full at signing of contract)

Internet Radio / (10) – thirty-second spots

10 Shirts and 10 Hats with Logo (set up fee additional if required)

Special Bonus: 10% off all other Promotional Products

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We are also seeking sponsors for this event. We offer several levels of sponsorship. Please select your desired level of participation:

Platinum Sponsor- \$3,000.00

- Full Page Ad in the **FamilyNewsRadio.com** Magazine
- (40) thirty second Radio spots on **FamilyNewsRadio.com**
- Web Banner on Family News Summit website: 259x120
- Advertisement on t-shirts
- 3 minutes of Live Broadcasting from FNS 2010
- Business Profile Ad in FNS 2010 Souvenir Book
- 5 Free FNS 2010 Souvenir Books
- (1) 6 x 30 table at the FNS 2010
- Logo on banner over stage area at the FNS 2010

Gold Sponsor - \$2,500.00

- Half Page Ad in the **FamilyNewsRadio.com** Magazine
- (10) thirty second Radio spots on **FamilyNewsRadio.com**
- Web Banner on Family News Summit website: 194x38
- Advertisement on t-shirts
- 3 minutes of Live Broadcasting from FNS 2010
- Business Profile Ad in FNS 2010 Souvenir Book
- 3 Free FNS 2010 Souvenir Books
- (1) 6 x 30 table at the FNS 2010
- Logo on banner over stage area at the FNS 2010

Silver Sponsor - \$1,500.00

- Business Profile Ad in the **FamilyNewsRadio.com** Magazine
- Advertisement on t-shirts
- Business Profile Ad in FNS 2010 Souvenir Book
- 1 Free Family News Summit 2010 Souvenir Book
- (1) 6 x 30 table at the Family News Summit 2010

Bronze Sponsor- \$1000.00

- Family Coupon Ad in the **FamilyNewsRadio.com** Magazine
- Advertisement on t-shirts
- Business Profile Ad in FNS 2010 Souvenir Book
- 1 Free Family News Summit 2010 Souvenir Book
- (1)6x30 Table at the Family News Summit

Exhibitor contract is available at www.FamilyNewsSummit.com. Click on Exhibitor Contract and download the contract. Email the contract to ProgramDirector@FamilyNewsSummit.com and mail the original to Tradeshow: 12138 Central Avenue, Suite 255, Mitchellville, MD 20721. Payment can be sent in the mail with contract or pay on line at www.FamilyNewsSummit.com. Checks made out to AMS Inc.

Mail the original contract to Tradeshow: 12138 Central Avenue, Suite 255, Mitchellville, MD 20721.

Email ProgramDirector@FamilyNewsSummit.com that contract is in the mail & inform us of your requests. Payment can be sent with contract or pay On-line at www.FamilyNewsSummit.com Checks and Cashier Checks made out to AMS Inc and will be accepted until June 14, 2010. Afterwards payment by On-line or Post Office Money Order only. Upon receipt of payment and contract, confirmation will be provided.

If you would like more information about Family News Summit 2010, please visit our website at www.FamilyNewsSummit.com. Feel free to contact me by phone at 803-319-3715 or email me at ProgramDirector@FamilyNewsSummit.com

Thank you for your support of Family News Summit 2010 and making this event successful in changing families lives. I look forward to hearing from you.

Sincerely,

Dawn Minga

Family News Summit Representative

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